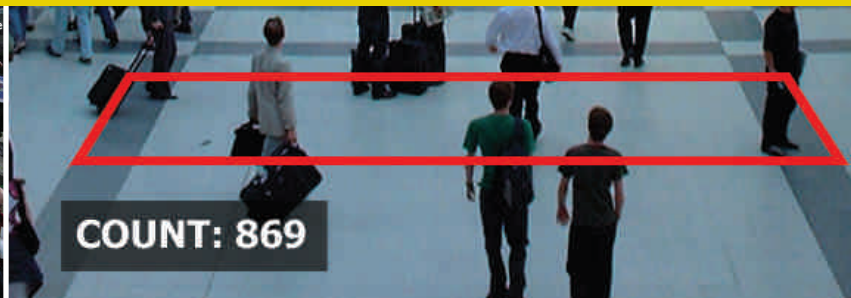
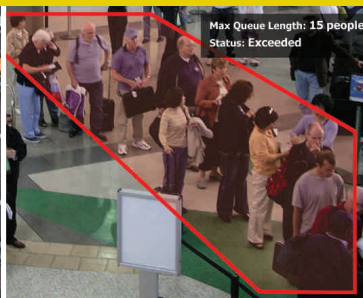


Trucks:
Cars: 465

Counting



ICU will count and give a cumulative total of the number of objects that have passed through an area or multiple areas of interest that are drawn on the screen. The software will count traffic that passes through the region in any direction that is specified whilst ignore unwanted objects and focus only on humans or cars if desired.

ICU systems are extremely accurate and data can be exported to spreadsheets, management systems and other databases. Statistical analysis of the count results and data can reveal patterns to determine the busiest areas or times of the day or week.

Applications.

- Collecting data for statistical analysis
- Crowd and congestion management
- Counting people in queues and alert if threshold exceeded
- Counting people who have entered a building to adhere to safety regulations
- Determining the busiest areas of a mall to assist with valuing shop space
- Determining the effectiveness of marketing campaigns
- Counting the number of cars that have entered a carpark